

ETF Arbitrage and Return Predictability



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Demand Shocks and Absolute Price Efficiency

- Demand shocks hit assets and move prices
 - Informed traders (Kyle 1985)
 - Noise traders (Shleifer and Summers 1990)



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- Thus, demand shocks often result in **absolute** price inefficiency



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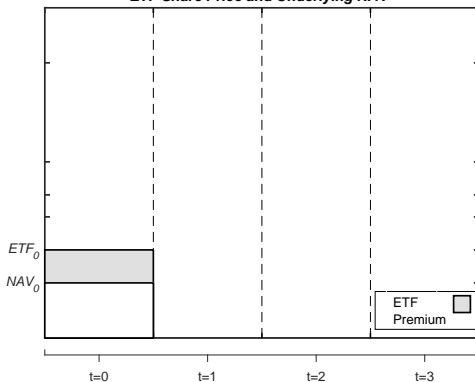
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- **Relative** price efficiency does not imply **absolute** price efficiency



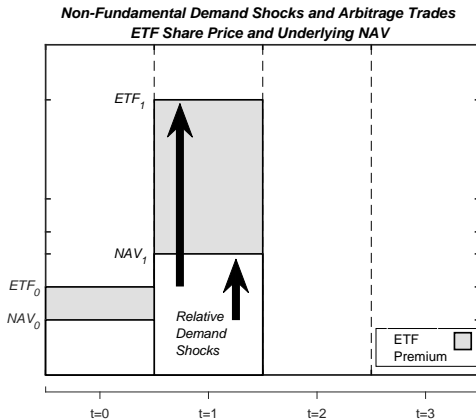
ETF Arbitrage Example

Non-Fundamental Demand Shocks and Arbitrage Trades
ETF Share Price and Underlying NAV





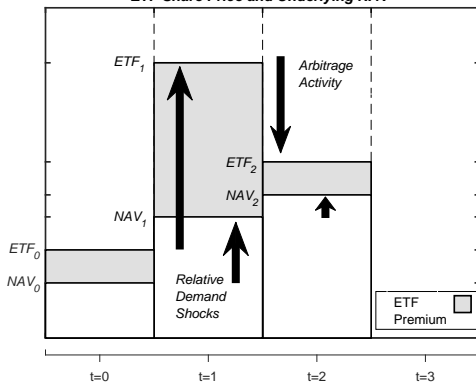
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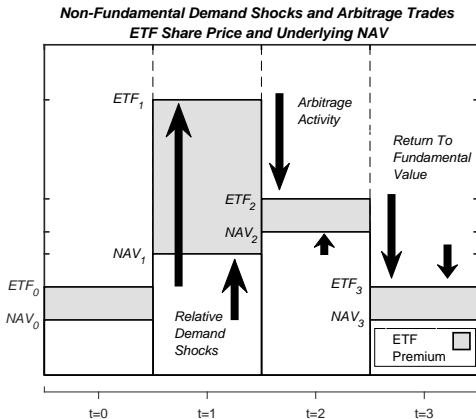
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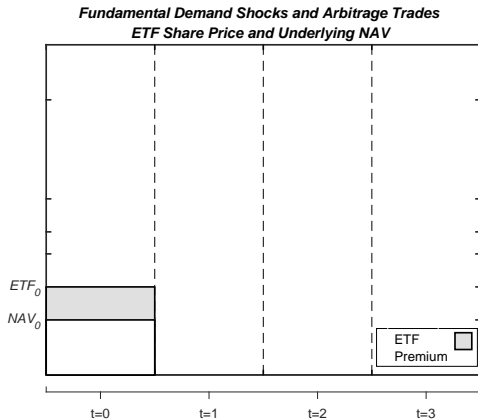


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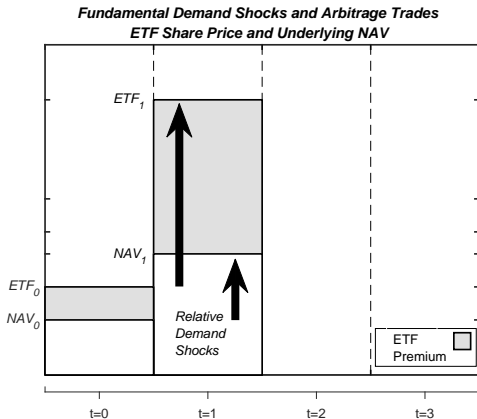


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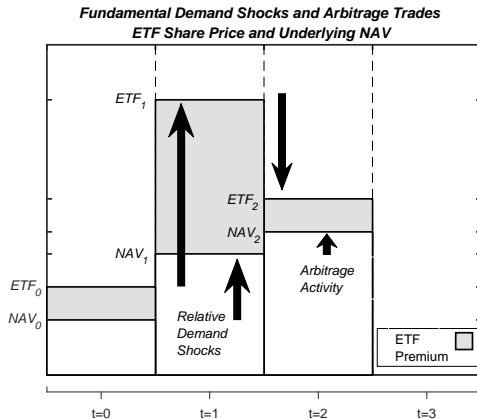


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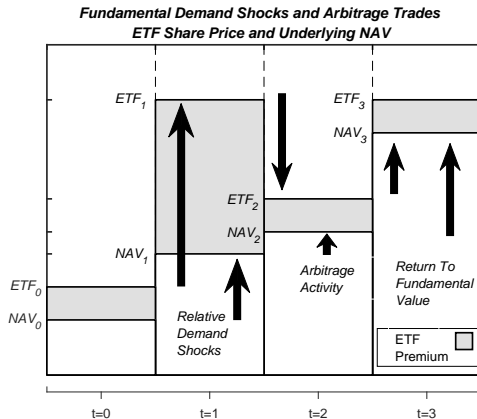


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Null Hypothesis: **Weak-Form Market Efficiency**

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- Null hypothesis: Monthly arbitrage activity does not predict monthly returns



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Overview

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- Arbitrage activity predicts future asset returns
 - For both the underlying stocks and ETFs themselves



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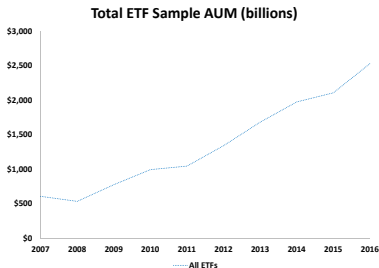
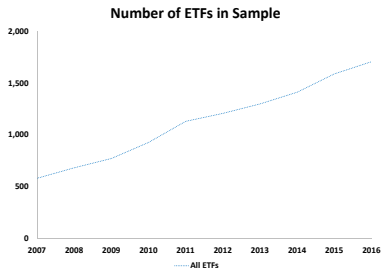
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- Arbitrage activity is associated with return reversals
- ETF investors collectively mistime the market



ETF Sample

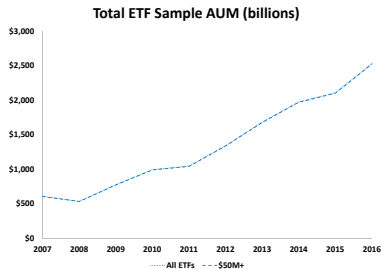
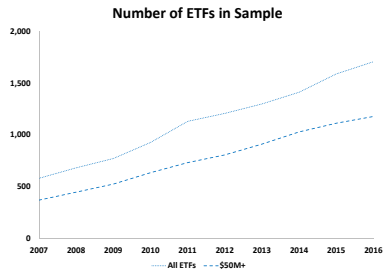
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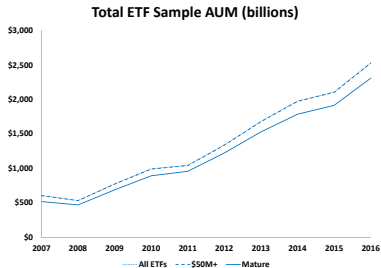
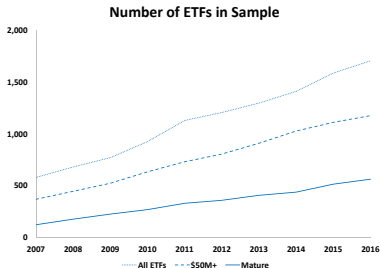
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ETFs “mature” once creation/redemption activity exceeds 50% of days



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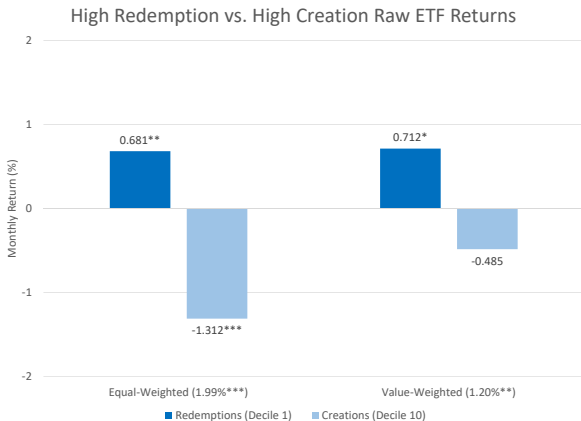


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 - Consistent results for stock-level returns using aggregated ETF creations and redemptions

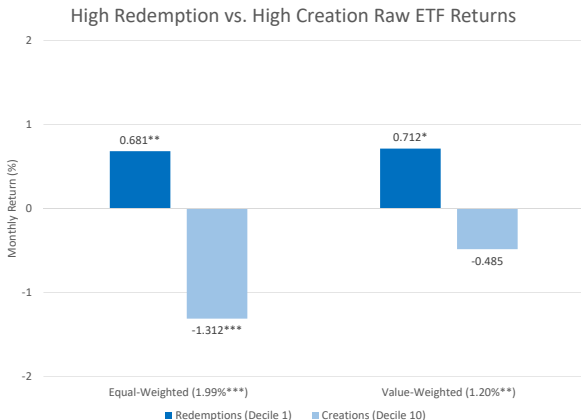


ETF Arbitrage Negatively Predicts Returns





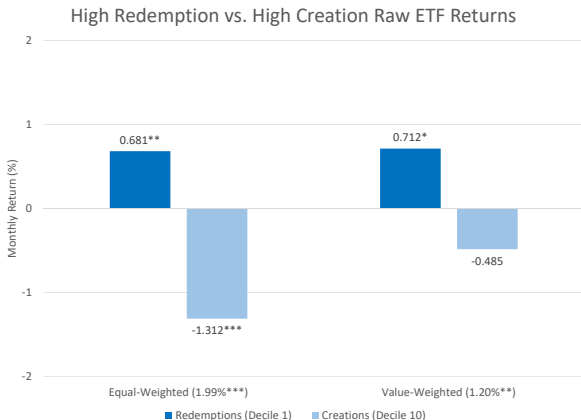
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Equal-weighted → 26.7% annualized raw return



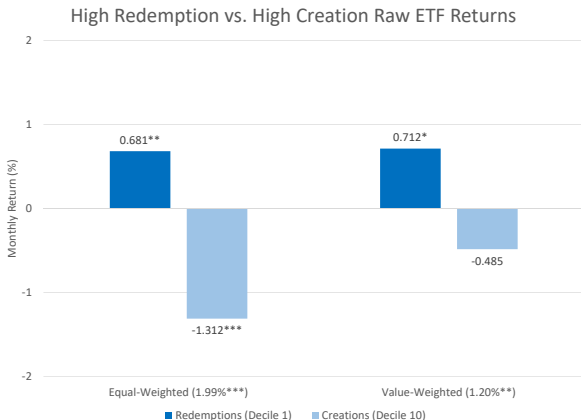
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Value-weighted → 15.4% annualized raw return



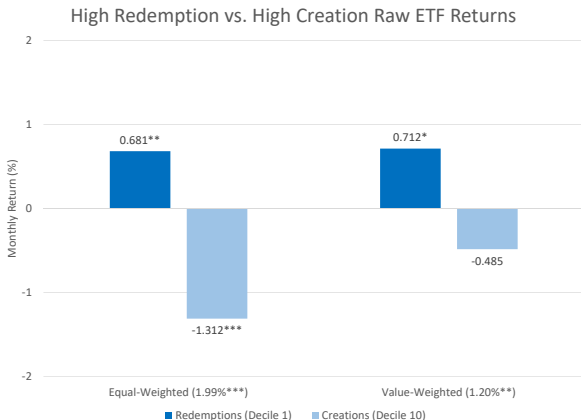
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Return reversion suggests relative demand shocks are non-fundamental, consistent with Ben-David, Franzoni, Moussawi (Forthcoming JF)



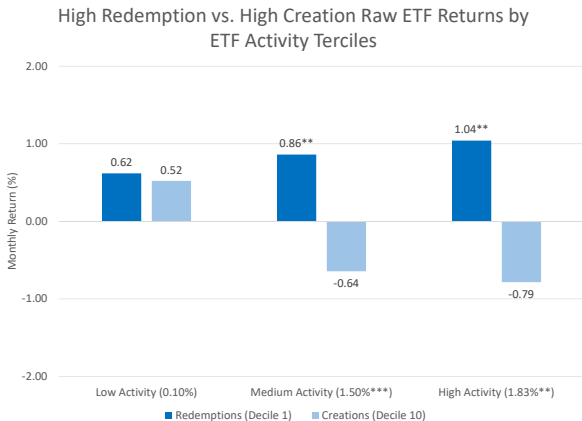
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Similar results using factor-based alphas or NAVs

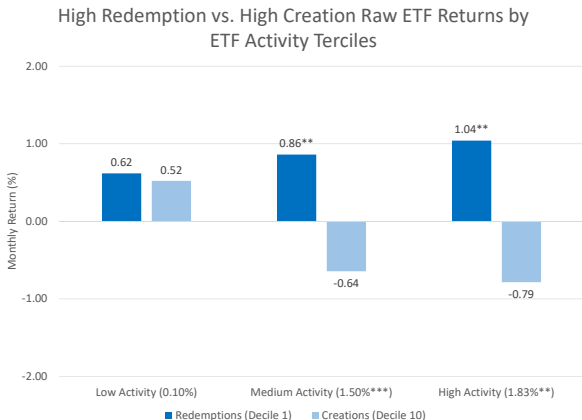


Predictability Stronger in High-Activity ETFs





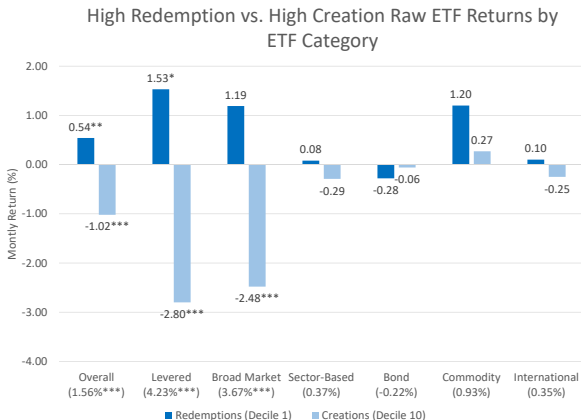
Predictability Stronger in High-Activity ETFs



More arbitrage activity is associated with more return predictability

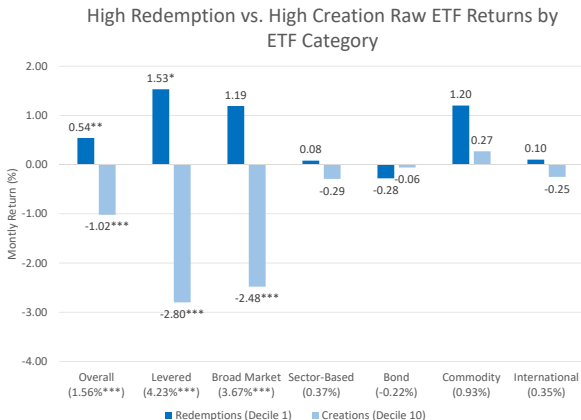


Results Concentrated in Levered and Broad-Market ETFs





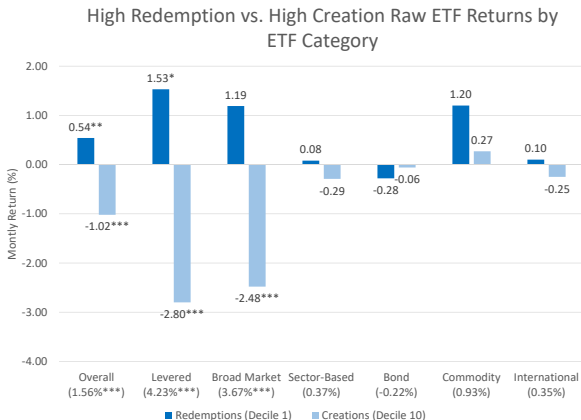
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Levered ETFs show the strongest predictability



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Broad market ETFs, not niche ETFs, drive our results



What Does This Cost Investors?

- Our results suggest ETF investors collectively mistime market
 - ETF creations → lower future ETF performance
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- We consider a representative investor who re-balances according to creations/redemptions



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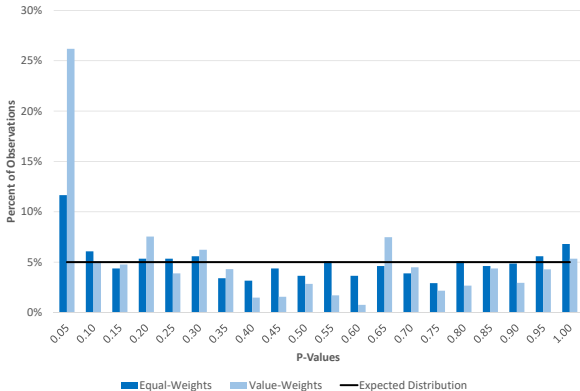
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- We randomize ETF flows using block-bootstrap Monte Carlo methods to:
 - Generate test statistics (p-values based on 1,000,000 simulations)
 - Control for growth of ETF industry over time



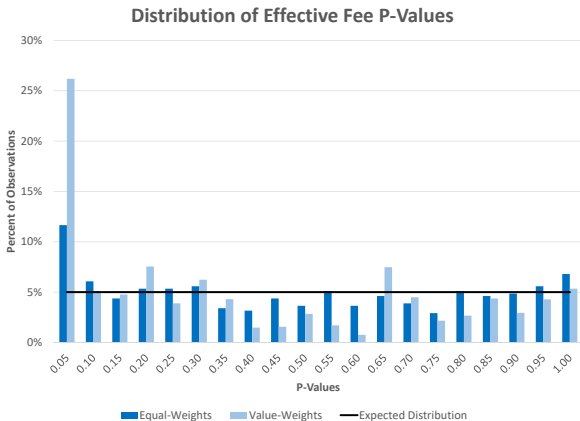
Effective Fees Are More Negative Than Positive

Distribution of Effective Fee P-Values





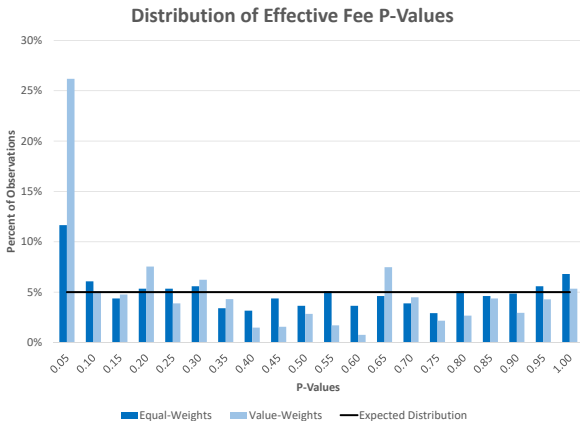
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Equal-weighted $\rightarrow 12\% < 0.05$ p-value threshold



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Value-weighted $\rightarrow 26\% < 0.05$ p-value threshold



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 - Annualized effective fee (2012–2016): 0.07%
 - 0.07% on \$2.3 trillion AUM → **\$1.6 billion** of underperformance in 2016



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- 3 **Information conveyed by arbitrage trades is not fully incorporated into prices**