The Undrawn Credit Line Premium

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AFA Poster

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- Credit lines as credit cards for corporations
 - A credit limit within a contracting period
 - o The drawn (DCL) and undrawn (UCL) components



- Credit line is the largest debt category
 - \circ Loan share: credit lines (55.4%) > term loans (29.8%) > others (14.8%)
- Vast amount of credit lines are undrawn
 - Average UCL of 13%

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 - represent unused credit, not outstanding debt
 - two functions of UCL holdings
 - provide firms with draw-down options to get credit
 - preserve debt capacity for future:
 - Constraint on drawn credit : $DCL_{t+1} DCL_t \leq UCL$
 - o more UCL ⇒ more options + larger debt capacity ⇒ lower risk ?
 - surprising findings in the data
 - more UCL is associated with higher risk and expected stock returns
- ⇒ What's the asset pricing implication of corporate undrawn credit line holdings in the cross-section? and why?

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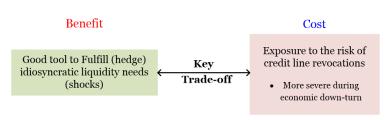
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- Empirical evidence
 - significant positive UCL premium (3.88 5.74% p.a.)

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- Theory within the investment-based asset pricing framework
 - o propose a novel risk-based explanation based on



Other Financing

Related Literature

- Cross-sectional asset pricing implications of firms' liabilities
 - Bhandari (1988), Ozdagli (2012), Choi (2013), Helwege, Huang, and Wang (2017), Friewald, Nagler, and Wagner (2018), Doshi, Jacobs, Kumar, and Rabinovitch (2019), Li and Tsou (2019), Bisetti, Li, and Yu (2021), Chaderina, Weiss, and Zechner (2022)
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- Literature on credit lines
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- Production/investment based models of the cross-section of returns
 - Gomes, Kogan, and Zhang (2003), Zhang (2005), Liu, Whited and Zhang (2009), Livdan, Sapriza, and Zhang (2009), Ai and Kiku (2012), Garleanu, Kogan, and Panageas (2012), Lin (2012), Eisfeldt and Papanikoulaou (2013), Belo, Lin and Yang (2017), Kogan, Papanikolaou, and Stoffman (2017); Ai, Li, Li, and Schlag (2020)
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Outline

- 1. Empirical Evidence
- 2. An Investment-based Asset Pricing Model with Credit Lines
- 3. Testable Model Implications
- 4. Conclusions



Uni-variate Quintile Portfolio Sorting

Fama-MacBeth

Sorted on firms' UCL / different variables within industries Robustness

Panel A: Total Assets (AT)								
	Low	2	3	4	High	High-Low		
Excess Return (pp)	8.51	9.91	9.21	10.65	12.38	3.88		
<i>t</i> -stat.	2.57	2.89	2.56	2.70	3.58	3.41		
SR	0.64	0.70	0.61	0.68	0.89	0.60		
Panel B: Total Debt								
Excess Return (pp)	7.03	9.86	10.16	10.72	12.77	5.74		
<i>t</i> -stat.	1.79	2.81	3.24	2.98	3.01	3.26		
SR	0.47	0.74	0.72	0.73	0.76	0.63		
Panel C: Property, Plant and Equipment (PPENT)								
Excess Return (pp)	8.32	10.28	8.81	10.91	12.67	4.35		
<i>t</i> -stat.	2.62	2.77	2.43	3.10	3.41	2.55		

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Characteristics

An Investment-based Asset Pricing Model with Credit Lines

A tractable three-period model with following elements

- o production and capital investment
- o major elements of a typical credit line contracts
 - E.g., drawn / undrawn components, credit limit, interest / fee payment
- credit line revocations
- o costly external financing in the form of equity issuance
- o heterogeneous firms with different idiosyncratic productivity

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Firms maximize present value of dividend stream D_t

$$\max_{\{UCL_t, K_{t+1}\}} E\left[\sum_{t=0}^2 M_t D_t\right] \tag{1}$$

where M_t is SDF, negatively related to aggregate state A_t

• Law of motion of net worth N_t

$$N_t = A_t Z_t K_t + (1 - \delta) K_t - R_{t-1} DCL_{t-1} \quad (t = 0, 1, 2)$$
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Monetary cost of UCL Capital adjustment costs

$$D_t = e_t - \lambda \left(e_t \right) \tag{4}$$

- o $r_{ct}UCL_t$ captures: fee payment + inflexibility caused by covenants
- Equity flotation costs (Hennessy and Whited (2005))

$$\lambda\left(e_{t}\right) = \left(\lambda \times \left|e_{t}\right|\right) \mathbf{1}_{\left\{e_{t} < 0\right\}} \tag{5}$$

• Credit line limit Φ_t : tied to collateral value (Nikolov et al. (2019))

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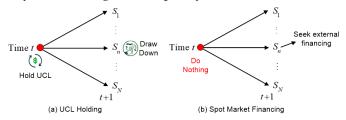
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Benefits of UCL Holdings: Reality

• Two ways of financing future liquidity needs:





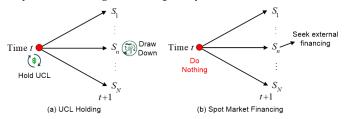
- UCL provide cheaper liquidity than spot market external financing
 - In reality: cheaper due to the pre-determined interest rate on DCL
 - Interest rate on DCL = fixed spread + Base Rate
 - Base rate fluctuates less than spot market loan rate (Boot et al. (1987),
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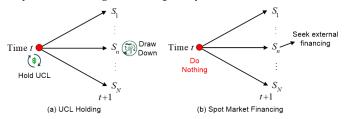
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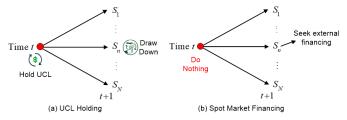
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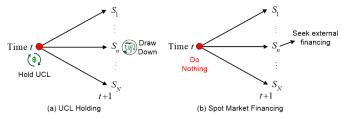
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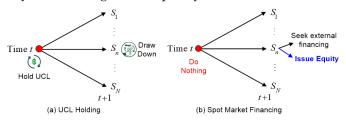
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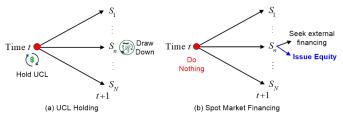


- UCL provide cheaper liquidity than spot market equity issuance
 - Costly equity issuance as a widely used modeling device for spot market financial frictions (Riddick and Whited (2009))
 - In my model: cheaper because of lower unit monetary cost (MC)

$$\beta R_1 < \underbrace{1 + \lambda}_{\text{MC of DCL}}$$
 MC of equity issuance

⇒ Firms with larger idiosyncratic liquidity needs hold more UCL

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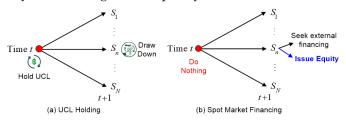


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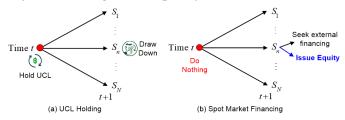


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• The constraint on drawn credit and credit line revocations

$$DCL_{t} \le f(A_{t})UCL_{t-1} \tag{8}$$

with assumptions: $f(A) \in [0, 1], f'(A) \ge 0$

Potential Causes

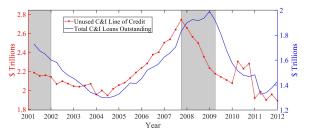
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Potential Causes

Aggregate CLR: correlation with aggregate economic conditions
 (Data source: Call Report)



• Similar patterns in Bassett et al. (2014), Acharya et al. (2021)

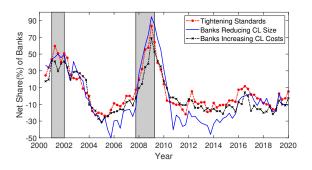
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• CLR: correlation with bank's lending standard (Data source: SLOOS)



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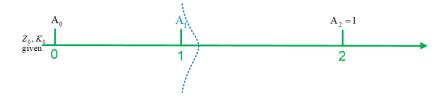


- Potential consequences:
 - contingent availability ⇒ poor hedge for aggregate shocks
 - o force firms to bear bad consequences of liquidity shortage
 - seek more costly external financing to avoid bad consequences
- \Rightarrow CLR effects \Rightarrow additional exposure to aggregate shocks

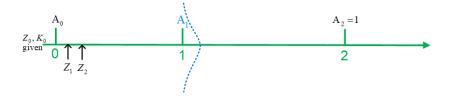
- 1. Aggregate state A_1 is uncertain, but $A_2 = 1$ and known at time 1
- 2. There is no uncertainty in firms' idiosyncratic productivity Z_t
- 3. Firms make drawn down decision before they repay the amount of credit they drawn down in last period



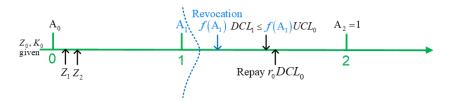
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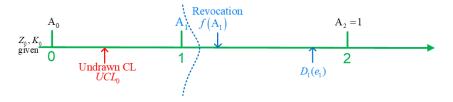
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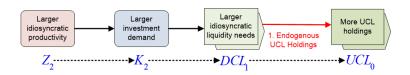
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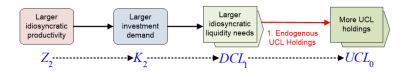
- Separate two elements to facilitate explanation
 - Endogenous UCL holdings decisions



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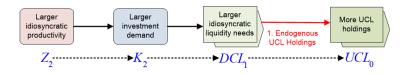


• Optimal K_2 at time 1: where $\lambda'(e_1) \approx 0$ if $e_1 \geq 0$, $\approx \lambda$ if $e_1 < 0$.

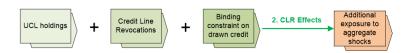
$$K_2 = \left[\frac{\beta \left(Z_2 + (1 - \delta) \right)}{\psi \left(1 + \lambda'(e_1) \right)} - \frac{1 + r_{c1}\theta}{\psi} + 1 \right] K_1 \tag{9}$$

- higher $Z_2 \Rightarrow$ more investment \Rightarrow larger financing needs

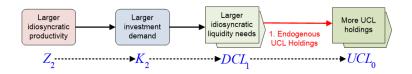
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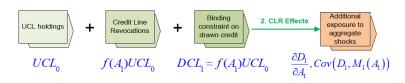
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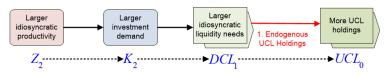
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Credit line revocations (CLR) effects



- Separate two elements to facilitate explanation
 - Endogenous UCL holdings decisions



Credit line revocations (CLR) effects



- Optimal DCL₁: When will constraint on drawn credit bind?

$$DCL_{1} = \begin{cases} \overline{DCL}_{1} & \text{if } e_{1} \ge 0 \ (A_{1} \ge \bar{A}_{1}) \\ f(A_{1})UCL_{0} & \text{if } e_{1} < 0 \ (A_{1} < \bar{A}_{1}) \end{cases}$$
(9)

Endogenous UCL Holding Decisions: from Z_2 to UCL_0

Proposition 1

There exists a cutoff value \bar{A}_1 such that firms issue equity if realized $A_1 < \bar{A}_1$, and payout dividend if realized $A_1 \ge \bar{A}_1$. Moreover, \bar{A}_1 is increasing in Z_2 .

- UCL holding can save equity issuance costs
 - UCL is more valuable when $A_1 < \bar{A}_1$ (equity issuance)

Marginal Benefit
$$(A_1 < \bar{A}_1)$$
 > Marginal Benefit $(A_1 \ge \bar{A}_1)$

Higher Z₂ ⇒ higher Ā₁ ⇒ more states with high marginal benefit
 ⇒ expected marginal benefit ↑ ⇒ UCL₀ ↑

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Credit Line Revocation Effects

Dividend sensitivity to aggregate shocks (proxy for risk exposure)

$$\frac{\partial D_1}{\partial A_1} = \begin{cases} Z_1 K_1 \left(1 + \lambda'(e_1) \right) & \text{if } A_1 > \tilde{A}_1 \\ 0 & \text{if } A_1 \in [\bar{A}_1, \tilde{A}_1] \end{cases}$$

$$\begin{pmatrix} Z_1 K_1 + \underbrace{f'(A_1) UCL_0 (1 + r_{c1})}_{\text{Revocation Effect}} \end{pmatrix} \left(1 + \lambda'(e_1) \right) & \text{if } A_1 < \bar{A}_1 \end{cases}$$

$$(10)$$

• The role of UCL holdings in bad states with $A_1 < \bar{A}_1$

$$\frac{\partial^2 D_1}{\partial A_1 \partial U C L_0} = f'(A_1)(1 + r_{c1}) \left(1 + \lambda'(e_1) \right) > 0 \tag{11}$$

More UCL holdings ⇒ Stronger revocation effects

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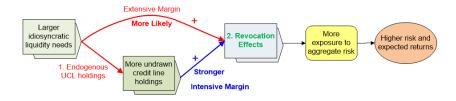
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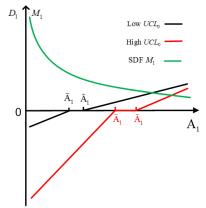
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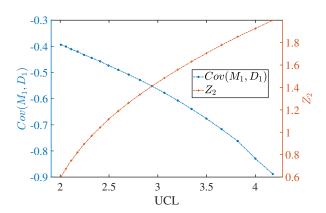


Graphical illustration of dividend policy



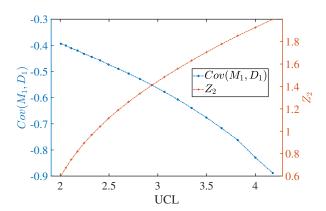
- Visualize the two margins of the mechanism:
 - Extensive Margin: more likely $\Leftrightarrow \bar{A}_1 > \bar{A}_1$
 - o Intensive Margin: stronger ⇔ slope > slope

Summary of the Mechanism: A Numerical Example



- Endogenous UCL holdings: higher $Z_2 \Rightarrow$ more UCL holding
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- Endogenous UCL holdings: higher $Z_2 \Rightarrow$ more UCL holding
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- 1. UCL premium is stronger among
 - o firms with higher marginal external financing costs
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- Positive relation between UCL and firm risk and expected returns
 - ∘ significant positive UCL premium (3.88 − 5.74% p.a.)
- I propose a novel risk-based explanation based on
 - endogenous UCL holdings
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- I illustrate the mechanism in an investment-based asset pricing model with credit lines
- Takeaway:
 - important risk implications of UCL holding (unused credit capacity)
 - a downside of holding UCL for liquidity management
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Factor Regressions

	Panel A: Total Assets								
	Low	2	3	4	High	High-Low			
α^{FF5}	-1.26	-0.10	-1.44	-0.32	3.14	4.40			
t-stat.	-1.21	-0.12	-1.45	-0.27	3.33	3.85			
α^{q5}	-0.49	1.40	0.33	1.29	4.21	4.70			
<i>t</i> -stat.	-0.42	1.40	0.32	1.48	3.59	4.10			
Panel B: Total Debt									
α^{FF5}	-3.78	0.13	0.16	0.64	2.80	6.58			
t-stat.	-2.69	0.14	0.16	0.47	2.02	4.25			
α^{q5}	-1.65	1.14	1.66	1.65	4.30	5.95			
<i>t</i> -stat.	-1.11	1.12	1.20	1.34	3.27	3.16			
			Panel C: PF	'ENT					
α^{FF5}	-1.70	-0.12	-1.15	1.01	2.28	3.98			
t-stat.	-1.48	-0.13	-0.96	0.97	2.45	2.46			
α^{q5}	-0.58	2.16	0.20	1.54	3.23	3.81			
t-stat.	-0.45	2.51	0.16	1.32	3.50	2.33			

Fama-French Five Factor Loadings

• Quintile portfolios sorted on UCLAT



	Low	2	3	4	High	High-Low
α	-1.26	-0.10	-1.44	-0.32	3.14	4.40
t-stat.	-1.21	-0.12	-1.45	-0.27	3.33	3.85
β^{MKT}	1.00	1.02	1.07	1.08	0.93	-0.06
t-stat.	42.59	34.90	35.73	48.83	47.75	-3.29
β^{SMB}	-0.17	0.01	0.07	0.23	0.25	0.42
t-stat.	-2.61	0.33	1.89	5.49	8.51	6.59
β^{RMW}	-0.16	-0.12	-0.10	-0.16	-0.18	-0.02
<i>t</i> -stat.	-3.41	-2.26	-1.90	-3.03	-4.24	-0.36
β^{CMA}	0.18	0.10	0.16	0.15	0.03	-0.16
t-stat.	2.42	1.84	2.67	1.98	0.55	-1.70
β^{HML}	0.13	0.20	0.05	0.01	-0.03	-0.16
t-stat.	1.40	2.56	0.71	0.12	-0.55	-1.39

Robustness

Portfolio level results

Back

Sorting within whole sample

Whole Sample

Sorting within Fama-French 17 industries

FF 17 Industries Decile Portfolios

Decile portfolio sorting

Sub-sample

• Subsample with price > 5 \$

Firm level results

Market Cap weighted Fama-MacBeth Regressions

Weighted Fama-MacBeth

Fama-MacBeth regression with portfolio dummies

Portfolio Dummy

Uni-variate Portfolio Sorting within Whole Sample

• Quintile portfolios sorted within whole sample



Panel A: Total Assets									
Low 2 3 4 High High-Low									
Excess Return (pp)	8.52	10.05	8.69	11.61	11.05	2.53			
<i>t</i> -stat.	2.63	2.92	2.40	3.06	2.87	1.69			
α^{FF5}	-0.78	1.63	-0.03	2.92	2.47	3.25			
<i>t</i> -stat.	-0.61	1.70	-0.02	2.73	2.24	2.48			
α^{q5}	-1.13	0.07	-2.27	1.11	1.02	2.15			
t-stat.	-1.08	0.08	-1.93	0.92	1.05	1.92			
		Panel B:	Total Deb	t					
Excess Return (pp)	8.75	9.46	9.40	10.13	12.21	3.46			
t-stat.	2.42	2.71	2.81	2.78	2.89	2.04			
α^{FF5}	-0.59	1.25	1.15	1.47	3.53	4.12			
t-stat.	-0.43	1.21	0.77	1.36	2.92	2.31			
α^{q5}	-1.78	-0.38	-0.73	-0.19	2.39	4.17			
t-stat.	-1.55	-0.42	-0.54	-0.18	1.94	2.94			

Uni-variate Portfolio Sorting within FF 17 Industries

• Quintile portfolios sorted within Fama-French 17 Industries



o Following Eisfeldt and Papanikolaou (2013)

Panel A: Total Assets										
Low 2 3 4 High High-Low										
Excess Return (pp)	8.61	9.16	10.59	10.93	11.31	2.71				
<i>t</i> -stat.	2.73	2.44	3.08	2.94	3.00	1.94				
α^{FF5}	-0.54	0.33	2.00	2.15	3.02	3.57				
t-stat.	-0.43	0.33	1.81	2.29	2.74	2.68				
α^{q5}	-1.18	-1.13	0.37	0.27	1.48	2.66				
t-stat.	-1.10	-1.32	0.35	0.24	1.50	2.11				
		Panel B:	Total Deb	t						
Excess Return (pp)	7.11	10.14	10.33	10.53	11.91	4.80				
<i>t</i> -stat.	1.98	2.90	2.98	3.25	2.76	2.57				
α^{FF5}	-1.48	1.04	1.80	1.64	3.72	5.21				
t-stat.	-1.14	1.15	1.61	1.14	3.16	2.90				
α^{q5}	-3.42	0.07	0.36	0.49	2.15	5.56				
<i>t</i> -stat.	-3.29	0.08	0.32	0.38	1.42	3.29				

Uni-variate Decile Portfolio Sorting

• Decile portfolios sorted on UCLAT



ranei A: 10 Fortionos within rama-french 5 industries								
	Low	3	5	7	High	High-Low		
Excess Return (pp)	6.22	9.11	10.92	11.34	11.89	5.67		
t-stat.	1.95	2.44	2.81	2.72	3.33	2.56		
α^{FF5}	-2.76	0.14	2.65	1.75	3.21	5.98		
t-stat.	-1.47	0.12	1.78	1.59	1.95	2.64		
α^{q5}	-3.57	-0.93	0.65	-0.46	2.23	5.80		
t-stat.	-2.20	-0.70	0.45	-0.33	1.35	2.84		
P	anel B: 10	Portfolio	s within W	/hole Sam	ple			
Excess Return (pp)	5.23	9.50	8.91	11.25	11.15	5.92		
Excess Return (pp) <i>t</i> -stat.	5.23 1.66	9.50 2.75	8.91 2.34	11.25 2.80	11.15 3.08	5.92 2.77		
117								
<i>t</i> -stat.	1.66	2.75	2.34	2.80	3.08	2.77		
t -stat. α^{FF5}	1.66 -4.06	2.75 1.23	2.34 -0.16	2.80 2.63	3.08 3.11	2.77 7.17		

Panel A: 10 Portfolios within Fama-French 5 Industries

Uni-variate Portfolio Sorting: Sub-sample with Price > 5 \$

Quintile portfolios sorted within Fama-French 5 Industries
 following Campbell, Hilscher, and Szilagyi (2008)



	Low	2	3	4	High	High-Low
Excess Return (pp)	8.73	10.22	9.12	11.33	12.55	3.81
<i>t</i> -stat.	2.64	3.08	2.56	2.92	3.68	3.61
α^{FF5}	-0.34	1.60	0.82	1.69	4.42	4.76
<i>t</i> -stat.	-0.31	1.43	0.83	1.91	3.82	4.09
α^{q5}	-1.02	0.12	-1.40	0.17	3.51	4.52
t-stat.	-1.06	0.12	-1.31	0.17	3.68	4.06

Market Cap Weighted Fama-MacBeth Regressions

		Depen	dent Varia	ble: Month	ly Excess R	Returns	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
UCLAT	9.053** (4.09)	8.096* (4.13)	8.339** (3.94)	12.918** (5.26)	9.973** (4.26)	9.328** (4.13)	6.702* (3.94)
Book Lev.		1.586 (3.69)					
Cash/AT			3.844 (4.52)				
SA Index				1.640 (1.16)			
Tangibility					0.323 (4.07)		
Gross Profit						3.802 (4.46)	
AT Growth							-2.441 (1.55)
Industry FE	Yes						
Control R-Squared Observations	Yes 0.158 280,438	Yes 0.164 280,438	Yes 0.168 280,414	Yes 0.179 257,191	Yes 0.170 280,093	Yes 0.164 280,438	Yes 0.165 274,426
							$\overline{}$

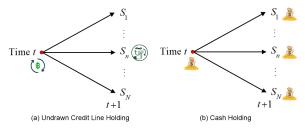
[•] Control = Size, B/M ratio, Reversal, and Momentum

Fama-MacBeth Regressions with Portfolio Dummies	Back
Dependent Variable: Monthly Excess Returns	

		Depe	endent Varia	ble: Monthly	Excess Retu	ırns	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Portfolio 2	1.107 (0.98)	0.950 (0.91)	1.084 (0.97)	1.253 (1.28)	1.153 (0.95)	1.112 (0.96)	0.869 (0.94)
Portfolio 3	0.396 (1.06)	0.323 (1.00)	0.377 (1.06)	1.933 (1.57)	0.297 (1.06)	0.646 (1.03)	0.101 (1.01)
Portfolio 4	1.778 (1.22)	1.604 (1.20)	1.617 (1.20)	2.906* (1.48)	1.959 (1.27)	1.894 (1.20)	1.534 (1.17)
Portfolio 5	2.616*** (0.95)	2.360** (0.97)	2.531*** (0.89)	3.490*** (1.22)	2.811*** (0.97)	2.558*** (0.90)	1.873** (0.90)
Book Lev.		1.836 (3.57)					
Cash/AT			4.192 (4.49)				
SA Index				1.886 (1.17)			
Tangibility					0.561 (4.08)		
Gross Profit					, ,	4.392 (4.42)	
AT Growth							-2.558* (1.54)
Industry FE	Yes						
Control R-Squared Observations	Yes 0.167 279,097	Yes 0.173 279,097	Yes 0.176 279,073	Yes 0.192 255,865	Yes 0.179 278,752	Yes 0.172 279,097	Yes 0.174 273,107

Benefits: UCL v.s. Cash Holding

- Undrawn credit lines provide more efficient and cheaper liquidity
 - o efficiency gain due to its option nature (Nikolov et al. (2019))



- o cheaper liquidity because cash holding is costly
 - difficult to get from operation, costly if from borrowing
 - it exacerbates managerial discretion
- ⇒ UCL has its **advantage** in hedging idiosyncratic shocks, but it is a **worse** hedge for agg. shocks than cash (Almeida et al (2014))

Controlling for Cash Holdings at Portfolio Level

Panel A: Sorting on $\frac{UCL}{AT-CHE}$								
	Low	2	3	4	High	High-Low		
Excess Return (pp)	7.51	10.97	9.60	10.51	13.00	5.49		
<i>t</i> -stat.	2.33	3.11	2.83	2.60	3.65	4.61		
Std (%)	12.94	14.82	14.80	15.60	14.23	6.47		
SR	0.58	0.74	0.65	0.67	0.91	0.85		
Pa	nel B: De	pendent D	ouble So	ting- CHI	E/AT			
	Low	2	3	4	High	High-Low		
Low	7.60	10.42	7.88	10.69	10.60	3.00		
t-stat.	2.56	2.68	2.09	2.40	3.06	2.11		
High	10.14	9.55	11.06	10.13	13.23	3.09		
t-stat.	2.78	2.70	3.78	2.54	3.91	2.08		



Credit Line Revocation

- UCL holding exposes firms to the risk of CLR
 - Definition: reduction or termination of pre-committed credit capacity
- Potential causes of CLR
 - Borrower side: Sufi (2009), Chodorow-Reich and Falato (2022)
 - covenant violation or missed payments
 - decrease in collateral value in revaluation
 - violation of vaguely defined material adverse change clause
 - Bank side:
 - Banks' lending standards or policies (Demiroglu et al. (2012))
 - Banks' liquidity condition and financial health (Acharya et al. (2013, 2014), Acharya et al. (2021))



Portfolio Characteristics



- Significant α of long-short portfolio in FF-5 and Q-5 factor models
- High UCL/AT Firms tend to have:

Factor Regressions Factor Loadings

- o lower cash holding, more growth opportunities, higher profitability
- lower failure probability, lower covenant violation probability

Variable	Low	2	3	4	High
UCLAT	0.03	0.07	0.11	0.16	0.26
Cash/AT	0.10	0.08	0.08	0.08	0.07
Size	6.53	6.94	6.71	6.72	6.53
B/M Ratio	0.58	0.54	0.54	0.53	0.49
ROA	0.09	0.11	0.11	0.12	0.14
Gross Profit	0.25	0.27	0.30	0.32	0.37
Book Lev	0.23	0.25	0.22	0.21	0.17
Pr(Failure) (pp)	0.05	0.04	0.04	0.03	0.03
Strictness	0.36	0.28	0.25	0.21	0.16
Pr_{t+1} (Material Violation) (pp)	9.41	6.49	6.28	4.44	4.45
Average Number of Firms	288.00	294.54	294.97	295.80	293.00

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Fama-MacBeth Regressions

	Dependent Variable: Monthly Excess Returns						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
UCLAT	9.947*** (3.15)	8.911*** (3.11)	9.402*** (3.13)	10.122** (3.92)	10.391*** (3.04)	7.111** (3.07)	9.362*** (2.98)
Book Lev.		-4.786 (4.68)					
Cash/AT			-3.205 (2.89)				
SA Index				-3.384*** (0.95)			
Tangibility					-3.191 (4.56)		
Gross Profit						9.447*** (2.45)	
AT Growth							-3.445** (1.69)
Industry FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Control R-Squared Observations	Yes 0.052 280,438	Yes 0.055 280,438	Yes 0.055 280,414	Yes 0.061 257,191	Yes 0.058 280,093	Yes 0.055 280,438	Yes 0.055 274,426

[•] Control = Size, B/M ratio, Reversal, and Momentum

(Back Model)

Robustness Back Empiric