

Dear Exhibitor and/or Advertiser:

The ASSA will meet in San Francisco, CA, January 3-5, 2025. This is a Friday, Saturday & Sunday. Reserve space for your exhibit booth online beginning **on July 23rd at 10:00 am EST**. This year the exhibit hall will **open on Thursday** when ASSA registration opens, this will give attendees time to go directly into the exhibit hall after picking up their badges.

**** 2025 EXHIBIT HOURS ****

THURSDAY, JANUARY 2nd 1:30 PM – 7:00 PM

FRIDAY, JANUARY 3rd 9:00 AM – 6:00 PM

SATURDAY, JANUARY 4th 9 :00AM – 6:00 PM

SUNDAY, JANUARY 5th 9:00 AM – 1:00 PM

The Hilton San Francisco Union Square will serve as the headquarters for thousands of professionals in economics, finance and statistics who will come to San Francisco for the annual gathering of the Allied Social Science Associations (ASSA). There will also be meeting located at the San Francisco Marriott Marquis and Parc 55.

All exhibits, ASSA Registration and numerous sessions will be located in the Hilton San Francisco Union Square. Exhibits and ASSA Registration will be located in the Grand Ballroom on the grand ballroom level of the Hilton San Francisco Union Square with the enclosed floor plan. The exhibit area will be available to exhibitors for registration and setup from 12pm – 6pm on January 1st and 7am – 1pm on January 2nd. Dismantling will be from 1pm – 6pm on Sunday, January 5th. Badges are required in the exhibit area at all times. Each booth gets up to four complimentary Exhibitor Badges. If more than four are needed, they will need to register as a regular attendee. ***Coffee will be available to exhibitors and attendees each morning. The AEA Headshot Booth will be available to attendees in the exhibit hall again this year.***

The 2025 ASSA meetings will provide your company an excellent opportunity to display and explain your product line to a large and prime market segment. Exhibitors have had outstanding success by exhibiting at past ASSA meetings. We have already received numerous requests for exhibit information; we encourage you to reserve your space early. We are no longer able to accept payment via email. Space can be reserved **online** beginning on **July 23rd at 10:00 AM EST** at <https://conf.aeaweb.org/exhibitors/>. If you are unable to access and pay for exhibit space online, please contact assa@vanderbilt.edu for assistance. Please note all booth space rental orders paid for in full prior to **SEPTEMBER 15th** will receive a discount.

If you have questions regarding any of this information, please email Caylee.mccormick@vanderbilt.edu.

We are looking forward to hearing from you!