

Dear Exhibitor and/or Advertiser:

The ASSA will meet in San Antonio, TX, January 5-7, 2024. This is a Friday, Saturday & Sunday. Reserve space for your exhibit booth online beginning on July 27th at 10:00 am EST. This year the exhibit hall will **open on Thursday** when ASSA registration opens, this will give attendees time to go directly into the exhibit hall after picking up their badges.

**** 2024 EXHIBIT HOURS ****
THURSDAY, JANUARY 4TH 1:30 PM – 7:00 PM
FRIDAY, JANUARY 5th 9 AM - 6 PM
SATURDAY, JANUARY 6th 9 AM - 6 PM
SUNDAY, JANUARY 7th 9 AM – 1 PM

The Grand Hyatt San Antonio will serve as the headquarters for thousands of professionals in economics, finance and statistics who will come to San Antonio for the annual gathering of the Allied Social Science Associations (ASSA). There will also be meetings located at the Marriott Riverwalk, the Marriott Rivercenter and the Henry B. Gonzalez Convention Center. All 4 of these venues are within one block of each other and very convenient.

All exhibits, ASSA Registration and numerous sessions will be located in the Henry B. Gonzalez Convention Center. Exhibits will be located in the Stars at Night Ballroom and ASSA Registration will be located in the Stars at Night Ballroom Foyer right outside the Exhibit Hall, on the third level of the Henry B. Gonzalez Convention Center in accordance with the enclosed floor plan. The exhibit area will be available to exhibitors for registration and setup from 1pm – 6pm on January 3rd and 8:00am – 1:30pm on January 4th. Dismantling will be from 1pm – 6pm on Sunday, January 7th. Badges are required in the exhibit area at all times. Each booth gets up to four complimentary Exhibitor Badges. If more than four are needed, they will need to register as a regular attendee. ***Coffee will be available to exhibitors and attendees each morning.***

The 2024 ASSA meetings will provide your company an excellent opportunity to display and explain your product line to a large and prime market segment. Exhibitors have had outstanding success by exhibiting at past ASSA meetings. We have already received numerous requests for exhibit information; we encourage you to reserve your space early. We are no longer able to accept payment via email. Space can be reserved **online** beginning on **July 27th at 10:00 AM CST** at <https://conf.aeaweb.org/exhibitors/>. If you are unable to access and pay for exhibit space online, please contact assa@vanderbilt.edu for assistance. Please note all booth space rental orders paid for in full prior to **SEPTEMBER 15th** will receive a discount.

If you have questions regarding any of this information, please email assa@vanderbilt.edu .

We are looking forward to hearing from you.