



YOU'RE INVITED >>



SEPT
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The American Economic Association, in cooperation with the offices of Representatives John Campbell and Carolyn Maloney, invites you to attend a briefing,

Hi-Beams for the Economic Road Ahead: **The Importance of the 2012 Economic Census for Business and Government Decision-Making**

DATE:

Monday, Sept. 26, 2011

TIME:

12:00–1:15 p.m.

LOCATION:

Rayburn House Office Building, Room B-340

(Complimentary box lunches will be provided.)

We hope you will be able to attend this important briefing.

Please RSVP to Juliane Baron or Mary Jo Hoeksema at **202.341.7283** or **paabriefing@popassoc.org**.

This will be a widely attended event.

During these topsy-turvy economic times, federal and local policymakers and business and industry leaders depend on data from the U.S. Economic Census to assess and forecast the state of the economy. The Economic Census provides the foundation for measures of economic growth, productivity, prices, product markets, business startups, and other information invaluable to decision-makers in the private and public sectors alike.

Numbers gathered through the 2012 Economic Census are essential to support informed economic and business decision-making in the crucial years immediately ahead. The Census Bureau says that inadequate fiscal year 2012 funding will result in the cancellation of this vital national resource.

Featuring:

Dr. Katharine Abraham
Council of Economic Advisers

Mr. Tim Maney
U.S. Chamber of Commerce

Dr. William Shobe
University of Virginia

Dr. Steve Landefeld
Bureau of Economic Analysis

Dr. Charles Schultze
Brookings Institution

Cosponsored by American Statistical Association, Annie E. Casey Foundation, Association of Population Centers, Association of Public Data Users, Association for University Business and Economic Research, Census Project Coalition, Consortium of Social Science Associations, Council for Community and Economic Research, Council of Professional Associations on Federal Statistics, Erving Marion Kauffman Foundation, Industry Studies Association, International Council of Shopping Centers, International Franchise Association, Marketing Research Association, National Association for Business Economics, Population Association of America, Population Reference Bureau, Population Resource Center, U.S. Chamber of Commerce